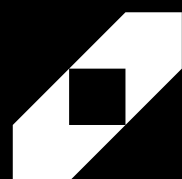




Sviluppo & Impresa



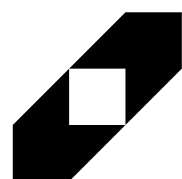
**Sviluppo
& Impresa**



**Sviluppo
& Impresa**



**Sviluppo
& Impresa**



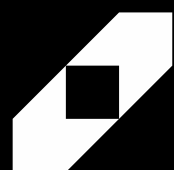
**Sviluppo
& Impresa**



Sviluppo & Impresa



Sviluppo & Impresa



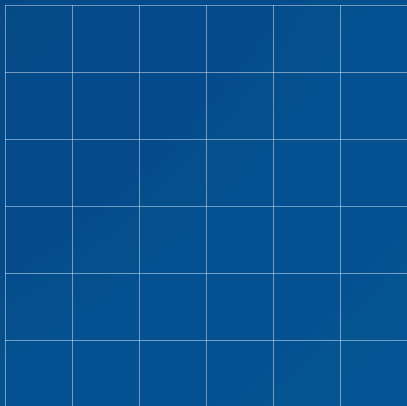
Sviluppo & Impresa



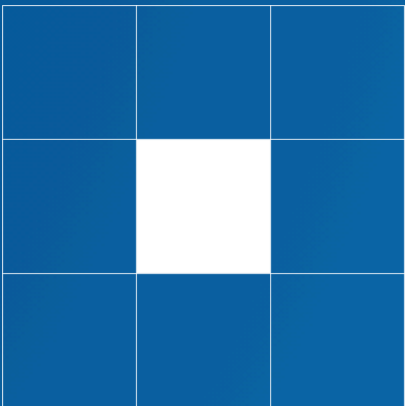
Sviluppo & Impresa

Il concept del logo

La costruzione



Il mercato



L' interlocutore unico



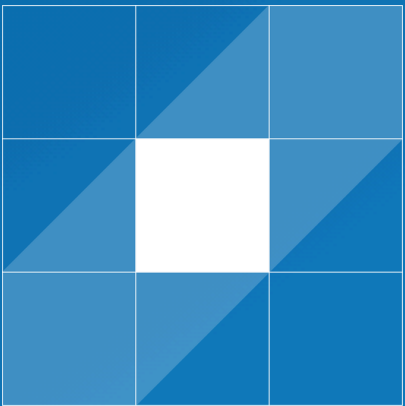
Lo sviluppo



Le forze esterne



L'equilibrio



Lo spazio negativo



PT Sans

Peso della tipografia

Il logo Sviluppo & Impresa ha un PT Sans Bold personalizzato

Bold

Tipografia secondaria

La comunicazione digitale avrà come protagonista l'Open Sauce

Open Sauce

Sviluppo
& Impresa

Sviluppo
& Impresa

Stock



Custom

Color palette

Colore principale

Hex

#023d7c

RGB

0 / 52 / 101

CYMK

100 / 70 / 0 / 30

Hex

#226495

RGB

34, 100, 149

CYMK

75 / 35 / 0 / 40

Hex

#45bdcf

RGB

#003465

CYMK

#003465

Hex

#2088ca

RGB

69, 189, 207

CYMK

80 / 35 / 0 / 0

Hex

#f4f6f8

RGB

#003465

CYMK

2 / 1 / 0 / 3

Hex

#222222

RGB

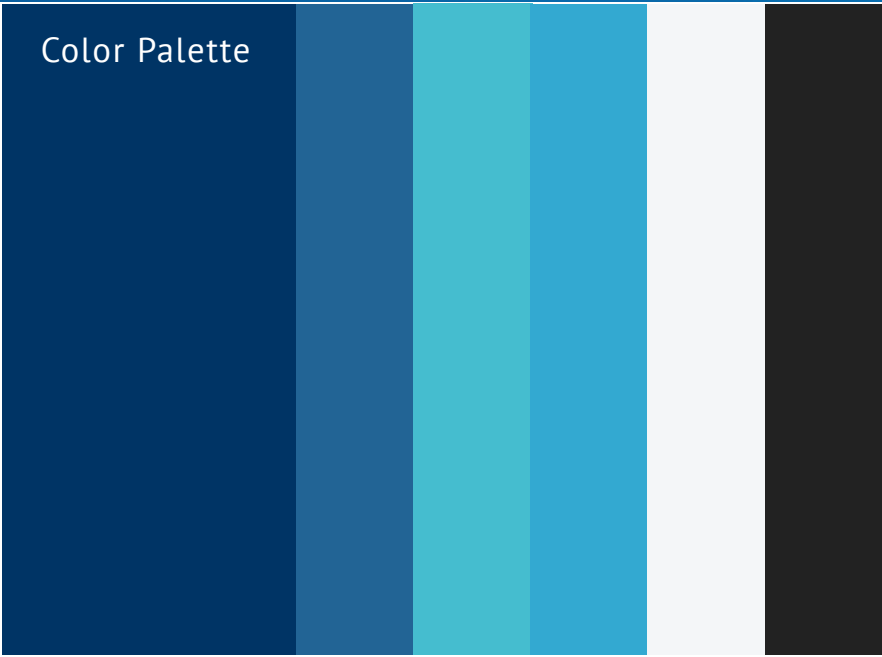
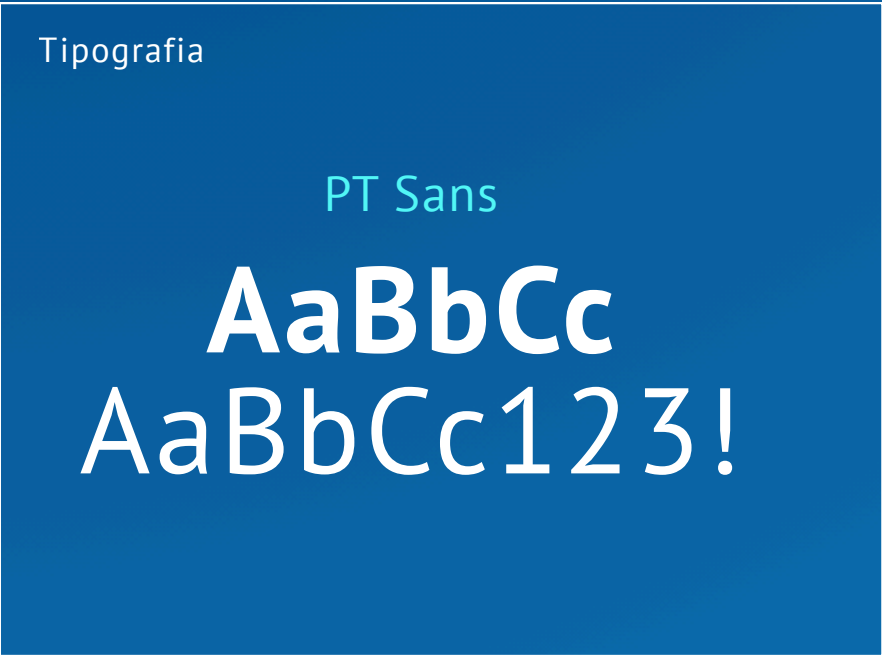
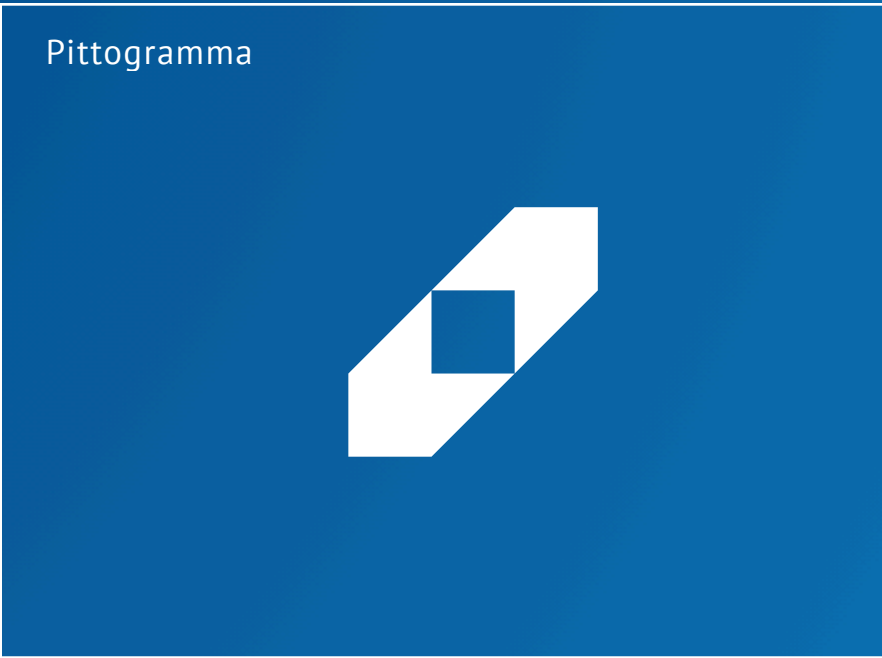
34, 34, 34

CYMK

0 / 0 / 0 / 85

Logo & Visual Identity

Recap



No more
actors
One *contractor*.

 Sviluppo & Impresa





20 Marzo 2026

To Mario Rossi
Napoli, Somma Vesuviana
+39 328 1445 102

Ciao,

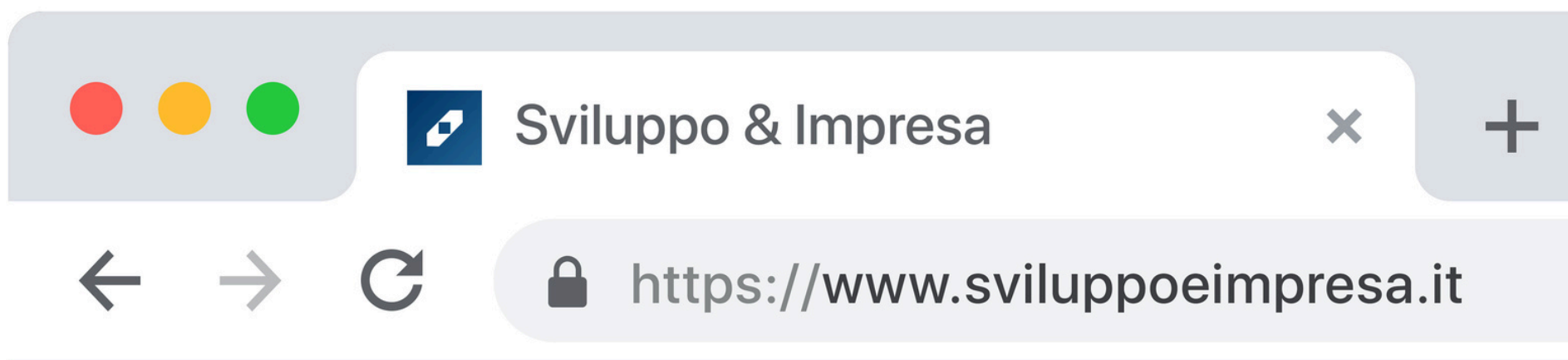
Lorem ipsum dolor sit amet, consectetur adipiscing elit,
sed do eiusmod tempor incididunt ut labore et dolore
magna aliqua. Quis ipsum suspendisse ultrices gravida.
Risque commodo viverra maecenas accumsan lacus vel fac-
tibus.

Lorem ipsum dolor sit amet, consectetur adipiscing elit,
sed do eiusmod tempor incididunt ut labore et dolore
magna aliqua. Quis ipsum suspendisse ultrices gravida.
Risque commodo viverra maecenas accumsan lacus vel fac-
tibus. Lorem ipsum dolor sit amet, consectetur adipiscing
elit, sed do eiusmod tempor incididunt ut labore et dolore
magna aliqua. Quis ipsum suspendisse ultrices gravida.
Risque commodo viverra maecenas accumsan lacus vel fac-
tibus.

Lorem ipsum dolor sit amet, consectetur adipiscing elit,
sed do eiusmod tempor incididunt ut labore et dolore
magna aliqua. Quis ipsum suspendisse ultrices gravida.
Risque commodo viverra maecenas accumsan lacus vel fac-
tibus.

Mario Rossi
Mario Rossi
CEO & CO-Founder





Il tuo *unico* interlocutore